



Energetic Women ROI Workbook

Reasons for Attending

Today's energy companies face many challenges in organizational sustainability, profitability and innovation. In the new economy, value is delivered by innovative ideas created by the many connections among people and the knowledge they share. Women in the utility industry use Energetic Women as a resource and a catalyst to add more value to their organizations through the networks, knowledge and leadership development.

REASONS TO ATTEND ENERGETIC WOMEN

- Access to unparalleled learning opportunities focused on key issues facing women leaders.
- Walk away with actionable strategies and ideas that can be applied to your organization immediately.
- Participation and recognition in the community of leading thinkers and practitioners.
- Develop strategies for effective leadership development and add more value to your organization.
- Align your development with organizational needs & priorities and deliver measureable results.
- Develop key relationships for personal and professional growth.

Conference Information:

5th Annual Energetic Women's Conference

June 12-14, 2012

Marriott Union Station, St. Louis, MO

Registration: \$400 (discounts available)

Hotel Room Rate: \$135



Pre-Conference Objectives

Note the sessions that will take you to the next level.

PRE-CONFERENCE OBJECTIVES

Professional:

Personal:

CONFERENCE TAKEAWAYS



New Business Connections

Who are the must-see and meet connections to help boost your business objectives.

PRE-CONFERENCE OBJECTIVES

Professional:

Personal:

CONFERENCE TAKEAWAYS



Appointments

DATE _____
TIME _____
CONTACT _____
COMPANY _____
NOTES _____

DATE _____
TIME _____
CONTACT _____
COMPANY _____
NOTES _____

DATE _____
TIME _____
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COMPANY _____
NOTES _____

DATE _____
TIME _____
CONTACT _____
COMPANY _____
NOTES _____



Networking

Widen your network and increase your connections.

PRE-CONFERENCE OBJECTIVES

Professional:

Personal:

Overall Outcome:

CONFERENCE TAKEAWAYS



ROI Calculator

Conference Registration Fee..... \$ _____
 Discounts available: Early Bird, register before April 15th and receive the \$25 discount..... -(_____)
 Take Five (5%), Perfect Ten (10%) or 20/20 Vision (20%) multiple registration discount..... -(_____)

Registration: \$ _____

Transportation to St. Louis, MO (Airfare, train, mileage, etc.)..... \$ _____

Hotel Cost (Daily Rate) x (# of nights)\$ _____ x \$ _____ = \$ _____

Meals (Corp. per diem) x (# of days)\$ _____ x \$ _____ = \$ _____

Included with the Registration Fee

- Day 1** – Complimentary Industry Tour, Learning Journal, Networking reception with heavy hors d’oeuvres
- Day 2** – Breakfast, two Breaks, Lunch and Networking reception with heavy hors d’oeuvres
- Day 3** – Breakfast, Break

Ground Transportation

Home/Office to Airport \$ _____

Airport to Hotel \$ _____

Offsite Networking Opportunities \$ _____

Hotel to Airport \$ _____

Airport to Home/Office \$ _____

Total Cost to Attend the Energetic Women Conference..... \$ _____