



# Exhibitor/Sponsor Packet

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September 15-17, 2011  
Fairview Heights, IL



  
National  
**Gas Rodeo**  
and Exposition

SEVENTEENTH ANNUAL

# 17th Annual National Gas Rodeo

## Round-up your products/services and exhibit or sponsor

On September 17, 2011, the National Gas Rodeo will be held in Fairview Heights, IL (just East of St. Louis, MO). This fun-filled event provides the elite gas crews from across the U.S. an opportunity to showcase their skills to industry peers.

Exhibiting and/or sponsoring the National Gas Rodeo provides you with **brand name recognition** of your products to gas crews, managers, and other industry professionals. You receive company recognition in the program, and special sponsor recognition for the specific event sponsored. This is an excellent opportunity to **promote** your company's products or services and to interact with industry professionals.

A brand new feature for 2011 that will bring more attendees than ever to the expo hall:

### Safety Training Sessions for Gas Crews.

**Show manager**, Janelle Murphy, CMP  
(651) 289-9600 x109  
janellem@midwestenergy.org



The National Gas Rodeo is a service of  
Midwest ENERGY Association (MEA)

## Follow Us



Log on to [www.nationalgasrodeo.org](http://www.nationalgasrodeo.org)

# Who Attends

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## Past Participating Utilities

\*in alphabetical order

AGL	DTE Energy	New Jersey Natural Gas (AGL)
Ameren	Duke Energy	Piedmont Natural Gas
ALAGASCO	Elizabethtown Gas Company (AGL)	Puget Sound Energy
Atmos Energy	Energy Services of Pensacola	Questar Gas
Avista	Entergy	San Diego G&E
Cascade Natural Gas	Gainsville Regional Utilities	Southern California Gas
Chattanooga Gas	Gibson County Utility District	Virginia Natural Gas (AGL)
City Utilities of Springfield	Intermountain Gas	Washington Gas
Colorado Springs Utilities	Jackson Energy Authority	We Energies
Columbia Gas	Laclede	Xcel Energy
Dominion	MGE	

## Past Rodeo Exhibitors/Sponsors

\*in alphabetical order

A. Y. McDonald	3M/Dynatel	Potelco
Actaris	Ed Young Sales	Reed Manufacturing
AEGIS	Emerson/Fisher	Sensit Technologies
AGL	Georg Fisher Central Plastics	Specialty Maintenance Products
Ameren	Groebner & Associates	Timberline
American Innotek	IBEW	TD Williamson
Bulwark	Itron/Gas Products Sales	UMAC/Gas Breaker
Case Equipment	S Energy	We Energies
Denso	Michels/Pilchuck	Westex/Tindale
Duke	Mueller	

Register for your exhibit space today.

# Make a statement by your presence

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## Why you should exhibit and/or sponsor the Rodeo

- Over 34 teams compete at the National Gas Rodeo representing 22 states such as Georgia, Missouri, Ohio, Washington, Colorado, and California.
- Meet Fortune 500 energy services companies, such as Sempra Energy, Dominion Resources, Duke Energy, DTE Energy, Atmos Energy, NiSource, and Xcel Energy.
- Network with Atlanta Gas & Light which is the eighth largest natural gas distribution utility in the United States and the largest Southwest company.
- Touch base with Alagasco, the largest distributor in Alabama, serving approximately 440,000 customers in over 200 cities.
- Meet gas crews that operate and maintain the gas pipes, read meters, and maintain the natural gas infrastructure and distribute gas.



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# Exhibitor Information

## Exhibit Hall

FourPoints Sheraton  
319 Fountains Parkway  
Fairview Heights, IL 62208

## Table Top Rates

MEA Member \$200  
Non-Member \$400

## Exhibitor Package Includes

- 1 - 6x8 skirted table
- 2 chairs
- 1 wastebasket
- 2 meal tickets for the Friday night banquet
- company name & brief product description listed in the on-site program
- company listing and link on the National Gas Rodeo website

## Table Top Assignments

Assignments will be made on a first-come, first-serve basis. Every effort will be made to keep competing exhibitors separate.

## Schedule

### Thursday, September 15

**5:00pm - 7:00 pm**

\*Rodeo welcome reception

\*Exhibitors welcome to attend and meet the gas teams.

### Friday, September 16

**2:00pm - 4:00pm**

Exhibitor set-up

**4:00pm - 6:00pm**

Exhibits open

**6:00pm - 7:30pm**

Banquet program and meal

### Saturday, September 17

**8:00am - 3:00pm**

Rodeo events



Register for your exhibit today.

# Sponsor Information

## Standard Sponsorship Benefits

- “Thank You” during the Friday night banquet program from Rodeo Committee Chair
- company listed in the on-site program guide if you sponsor by September 1, 2011
- your company logo and link on the National Gas Rodeo website
- your company banner can be displayed at the event that you are sponsoring for outdoor rodeo events
  - banners are to be provided by the sponsoring company and must be shipped to the show manager by September 1, 2011
- special sponsor ribbons on name badge if you attend event
- official Rodeo t-shirt
- complimentary exhibit table top at Friday night banquet and meal



## Platinum

**\$2000**

### Options:

Friday night banquet - **SOLD OUT**  
Sponsor a team of your choice  
(contact show manager for list of teams)

### Benefits include:

- all standard sponsorship benefits as listed previously
- one additional meal ticket to the Friday night banquet
- one email sent out by Rodeo Staff before the event highlighting your presence at the National Gas Rodeo with your company's information.
- list of the team members with addresses to send them your company's information and acknowledging your presence at the National Gas Rodeo.
- booth opportunity at the Rodeo Events on Saturday from 7am to 2pm. One 6 ft. table and 2 chairs will be provided under pavilion next to the lunch buffet.
- speaking opportunity at the Friday night banquet for up to 5 minutes



# Sponsor Information

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## Gold

**\$1500**

### Options:

National Gas Rodeo 2011 official t-shirt  
Saturday Rodeo event lunch

### Benefits include:

- all standard sponsorship benefits as listed previously
- one additional meal ticket to the Friday night banquet
- one email sent out by Rodeo Staff before the event highlighting your presence at the National Gas Rodeo with your company's information.
- list of the team members with addresses to send them your company's information and acknowledging your presence at the National Gas Rodeo.
- booth opportunity at the Rodeo Events on Saturday from 7am to 2pm. One 6 ft. table and 2 chairs will be provided under pavilion next to the lunch buffet.



## Silver

**\$1000**

### Options:

Saturday breakfast  
Saturday awards ceremony

### Benefits include:

- all standard sponsorship benefits as listed previously
- one additional meal ticket to the Friday night banquet
- one email sent out by Rodeo Staff before the event highlighting your presence at the National Gas Rodeo with your company's information.
- list of the team members with addresses to send them your company's information and acknowledging your presence at the National Gas Rodeo.

## Bronze

**\$500**

### Options:

Thursday welcome reception drinks  
National Gas Rodeo 2011 official hat  
Training session refreshments  
Rodeo events

### Benefits include:

- all standard sponsorship benefits as listed previously
- one additional meal ticket to the Friday night banquet
- one email sent out by Rodeo Staff before the event highlighting your presence at the National Gas Rodeo with your company's information.


Register for your sponsorship today.



**National Gas Rodeo  
c/o Midwest ENERGY Association**

**2119 Cliff Dr  
Eagan, MN 55122-3327**

**[www.midwestenergy.org](http://www.midwestenergy.org)  
[www.nationalgasrodeo.org](http://www.nationalgasrodeo.org)**



# National Gas Rodeo and Exposition

September 15-17, 2011  
Fairview Heights, IL

## National Gas Rodeo Exhibitor/Sponsor Application

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Second Attendee

Name \_\_\_\_\_ Title \_\_\_\_\_

### Exhibitors

Select if only exhibiting  MEA Member Fee \$200  Non-Member Fee \$400

Quantity of each shirt size (2 total): \_\_\_\_\_ XXL \_\_\_\_\_ XL \_\_\_\_\_ L \_\_\_\_\_ M \_\_\_\_\_ S

### Sponsorship Request

- |   |   |
|---|---|
| <input type="checkbox"/> Sponsor a Rodeo team \$2000                            | <input type="checkbox"/> Saturday awards ceremony \$1000            |
| <input checked="" type="checkbox"/> Friday night banquet \$2000 <b>Sold Out</b> | <input type="checkbox"/> National Gas Rodeo 2011 official hat \$500 |
| <input type="checkbox"/> National Gas Rodeo 2011 official t-shirt \$1500        | <input type="checkbox"/> Rodeo events \$500                         |
| <input type="checkbox"/> Saturday Rodeo event lunch \$1500                      | <input type="checkbox"/> Training session refreshments \$500        |
| <input type="checkbox"/> Saturday breakfast \$1000                              | <input type="checkbox"/> Thursday welcome reception drink \$500     |

### Both Exhibitors & Sponsors

Please send a company logo (.tiff or .jpg at 300 dpi) to [elizabethf@midwestenergy.org](mailto:elizabethf@midwestenergy.org) for the advertisement in the show program. Subject line should say Rodeo Sponsorship.

Please DO NOT email credit card information.

Charge my fee of \$ \_\_\_\_\_ to my:  VISA  MasterCard  Discover  American Express

*Required to process card.*

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card # \_\_\_\_\_ Security Code \_\_\_\_\_

Exp. Date \_\_\_\_\_ Email address \_\_\_\_\_

Billing address for card \_\_\_\_\_

\_\_\_\_\_

Mail :: Attn: Janelle Murphy :: Midwest ENERGY Association :: 2119 Cliff Dr. :: Eagan, MN 55122-3327

Fax :: (651) 289-9601

Online :: [www.nationalgasrodeo.org](http://www.nationalgasrodeo.org)

Show manager Janelle Murphy

(651) 289-9600 x109 or [janellem@midwestenergy.org](mailto:janellem@midwestenergy.org)